



*Exploring the impact of
voluntary business mentoring
on young entrepreneurs*

#PutAMentorInYourLife



Youth Business International is a global network of independent organisations in over 50 countries, helping underserved young entrepreneurs turn their ideas into successful businesses, create jobs and strengthen their communities.

Since 2014, we have supported

95,102
young people

in starting or growing a business by delivering a range of entrepreneurship support services, from mentoring and training to access to finance and other business development tools.



Since 2008...

We have supported over **40** member organisations around the world to **START, BUILD** or **STRENGTHEN** their **mentoring programmes**.

We have worked with more than **14,000** mentors who support underserved young people.

What is mentoring

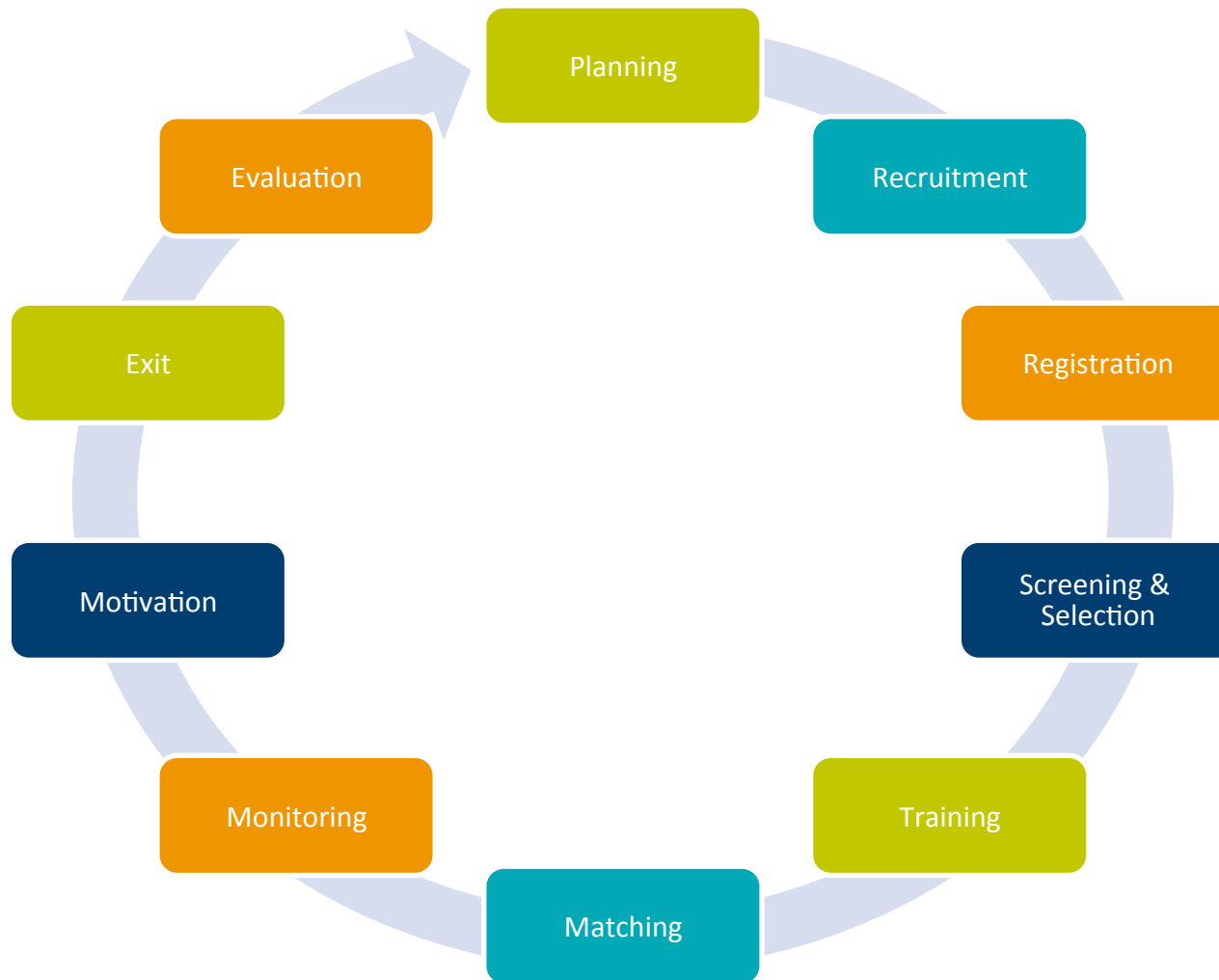
“Mentoring is a practical approach to help young entrepreneurs develop their abilities and insights as they start and grow their own businesses”

- YBI definition

Core components

- Voluntary
- One to one
- Non-directive
- Developmental
- Mentee driven
- Two way relationship
- Pair agree own ground-rules

10 stages to implementing a mentoring programme



Mentoring programmes across the YBI network







Key findings

The research



INCEPTION		Desk review of internal and external literature to support development of the research framework and data collection tools.
PHASE ONE	February 2016 - January 2017	<ol style="list-style-type: none">1. Global survey of mentoring programmes across YBI members in 42 countries, 85% response rate2. 1,068 mentors and mentees from eight YBI members completed an online survey3. 151 in-depth semi-structured interviews with matched sample of mentors and mentees from eight members4. Interviews with staff and other key stakeholders
PHASE TWO	February 2017 - March 2018	<ol style="list-style-type: none">1. Data collection repeated2. Comparative analysis

Case study members



Lessons learned

- A great programme manager is essential to success
- Training is highly valued by all parties
- A good relationship match is key to success
- Mentoring relationships are long lasting
- Today's mentees are tomorrow's mentors
- Evaluation is key but hard to do

What next?



Invigorate



Grow



Maximise



*Thank you.
Any questions?*

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